



Boise Idaho Chapter

InfoSec 2017 Conference

27 April 2017 | Boise State Conference Center

Sign up by 28 February 2017
treasurer@boiseissa.org



Conference Keynote Speakers

Dr. Ron Ross

Senior Fellow, National Institute of
Standards and Technology (NIST)

[\(Biography\)](#)

Mr. Richard Marshall

Strategic Advisor, AquaComms Ltd.

[\(Biography\)](#)

**JOIN US FOR AN INFORMATIVE, FULL DAY OF DISCUSSIONS, HANDS-ON
TRAINING, DEMONSTRATIONS, NETWORKING, AND FUN!**



Our 2017 Sponsors



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Welcome from the Boise ISSA Chapter President

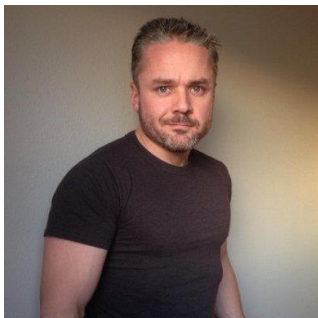
On behalf of the Boise ISSA Board of Officers, I would like to be the first to welcome you to the best regional conference of its kind in the great state of Idaho!

This is our 15th year of providing educational forums, peer interaction opportunities, and conversations with industry leaders to our membership and a diverse group of cybersecurity professionals.

The Information Systems Security Association (ISSA)[®] is a not-for-profit, international organization whose primary goal is to promote management practices that will ensure the confidentiality, integrity, and availability of information resources. ISSA facilitates interaction and education to create a more successful environment for global information systems security and for the professionals involved. Members regularly include practitioners at all levels of the security field in a broad range of industries such as communications, education, healthcare, manufacturing, financial, and government.

Please review this prospectus and consider how you can support our chapter.

I hope you to see you in April!



Vince Skinner
President

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2017 – 2018 Annual Sponsorship Opportunities

Platinum Level – \$4,500

- Seven (7) seats at the VIP Sponsor Dinner which will be held the night before the conference on 26 April 2017.
- Space at the 2017 Boise ISSA InfoSec security conference: Three (3) 3x6 foot tables; six (6) chairs; power; wireless access. A maximum of three vendors may share this space.
- Preferential booth siting at the 2017 Boise ISSA InfoSec security conference.
- Company logo on 2017 Boise ISSA InfoSec security conference materials as determined by Boise ISSA.
- One (1) speaking opportunity at the 2017 Boise ISSA InfoSec security conference.
- One (1) product demonstration opportunity at the 2017 Boise ISSA InfoSec security conference.
- A plaque (suitable for lobby display) from the Boise ISSA chapter at the end of the 2017 Boise ISSA InfoSec security conference.
- Up to two (2) guests at each monthly Boise ISSA meeting from 1 May 2017 to 31 May 2018.
- Recognition at all Boise ISSA meetings.
- One (1) opportunity to host a monthly Boise ISSA meeting from 1 May 2017 to 31 May 2018. This includes the following:
 - Lunch for all attendees.
 - Speaking opportunity.
 - A list of members and guests who attend the monthly meeting.
- Company logo listed on Boise ISSA website from 1 May 2017 to 31 May 2018 with a brief (25 words or less) promotional summary.
- **Unlimited** job notifications sent to Boise ISSA chapter members.
- Up to four (4) promotional and/or event notifications sent to Boise ISSA chapter members.

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2017 – 2018 Annual Sponsorship Opportunities (continued)

Gold Level – \$3,500

- Five (5) seats at the VIP Sponsor Dinner which will be held the night before the conference on 26 April 2017.
- Space at the 2017 Boise ISSA InfoSec security conference: Two (2) 3x6 foot tables; four (4) chairs; power; wireless access. A maximum of two vendors may share this space.
- Preferential booth siting at the 2017 Boise ISSA InfoSec security conference.
- Company logo on 2017 Boise ISSA InfoSec security conference materials as determined by Boise ISSA.
- One (1) speaking opportunity at the 2017 Boise ISSA InfoSec security conference.
- One (1) product demonstration opportunity at the 2017 Boise ISSA InfoSec security conference.
- A plaque (suitable for lobby display) from the Boise ISSA chapter at the end of the 2017 Boise ISSA InfoSec security conference.
- Up to two (2) guests at each monthly Boise ISSA meeting from 1 May 2017 to 31 May 2018.
- Recognition at all monthly Boise ISSA meetings.
- One (1) opportunity to host a monthly Boise ISSA meeting from 1 May 2017 to 31 May 2018. This includes the following:
 - Lunch for all attendees.
 - Speaking opportunity.
 - A list of members and guests who attend the monthly meeting.
- Company logo listed on Boise ISSA website from 1 May 2017 to 31 May 2018 with a brief (25 words or less) promotional summary.
- **Unlimited** job notifications sent by Boise ISSA Communications Officer to all Boise ISSA chapter members.
- Up to two (2) promotional and/or event notifications sent all Boise ISSA chapter members.

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2017 – 2018 Annual Sponsorship Opportunities (continued)

Silver Level – \$2,500

- Three (3) seats at the VIP Sponsor Dinner which will be held the night before the conference on 26 April 2017.
- Space at the 2017 Boise ISSA InfoSec security conference: One (1) 3x6 foot tables; two (2) chairs; power; wireless access. A maximum of one vendor may use this space.
- Preferential booth siting at the 2017 Boise ISSA InfoSec security conference.
- Company logo on 2017 Boise ISSA InfoSec security conference materials as determined by Boise ISSA.
- One (1) speaking opportunity at the 2017 Boise ISSA InfoSec security conference.
- One (1) product demonstration opportunity at the 2017 Boise ISSA InfoSec security conference.
- A plaque (suitable for lobby display) from the Boise ISSA chapter at the end of the 2017 Boise ISSA InfoSec security conference.
- Up to one (1) guest at each monthly Boise ISSA meeting from 1 May 2017 to 31 May 2018.
- Recognition at all monthly Boise ISSA meetings.
- One (1) opportunity to host a monthly Boise ISSA meeting from 1 May 2017 to 31 May 2018. This includes the following:
 - Lunch for all attendees.
 - Speaking opportunity.
 - A list of members and guests who attend the monthly meeting.
- Company logo listed on Boise ISSA website from 1 May 2017 to 31 May 2018 with a brief (25 words or less) promotional summary.
- **Unlimited** job notifications sent by Boise ISSA Communications Officer to all Boise ISSA chapter members.
- Up to one (1) promotional and/or event notification sent all Boise ISSA chapter members.

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2017 – 2018 Annual Sponsorship Summary

Sponsorship Option	Silver	Gold	Platinum
Number of seats available at the VIP Sponsor Dinner the night before the conference.	3	5	7
Conference space: Three (3) 3x6 foot tables; six (6) chairs; power; wireless access.	No	Yes	Yes
Conference space: Two (2) 3x6 foot tables; four (4) chairs; power; wireless access.	No	Yes	No
Conference space: One (1) 3x6 foot table; two (2) chairs; power; wireless access.	Yes	No	No
Preferential conference vendor space siting.	Yes	Yes	Yes
One (1) conference speaking opportunity.	Yes	Yes	Yes
One (1) conference product demonstration opportunity.	Yes	Yes	Yes
Sponsorship plaque (suitable for lobby display) from the Boise ISSA chapter.	Yes	Yes	Yes
Guest(s) that can attend each monthly Boise ISSA meeting.	1	2	4
Recognition at each monthly Boise ISSA meeting.	Yes	Yes	Yes
Opportunity to host a monthly Boise ISSA meeting.	Yes	Yes	Yes
Company logo on the Boise ISSA website.	Yes	Yes	Yes
Number of job notifications sent by Boise ISSA to all Boise ISSA members.	No limit	No limit	No limit
Number of promotional or event notification(s) sent by Boise ISSA to all Boise ISSA members.	1	2	4
Sponsorship Cost:	\$2,500	\$3,500	\$4,500

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Alternative Conference Sponsorship Opportunities

Sponsorship Option	Pricing
Conference Keynote Speaker	\$5,000
Conference Lunch	\$5,000
3-Vendor Conference Booth and Conference Speaking Opportunity. Includes three (3) 3 x 6 foot tables; six (6) chairs; power; wireless access.	\$4,000
2-Vendor Conference Booth and Conference Speaking Opportunity. Includes two (2) 3 x 6 foot tables; four (4) chairs; power; wireless access.	\$3,000
Conference Breakfast	\$2,500
2-Vendor Conference Booth. Includes two (2) 3 x 6 foot tables; four (4) chairs; power; wireless access.	\$2,500
Single-Vendor Conference Booth and Conference Speaking Opportunity. Includes one (1) 3 x 6 foot table; two (2) chairs; power; wireless access.	\$2,000
Single-Vendor Conference Booth. Includes one (1) 3 x 6 foot table; two (2) chairs; power; wireless access.	\$1,500
Conference Credentials Wallet	\$1,500
VIP Dinner	\$1,500
Afternoon Snacks	\$1,000
Conference Audio/Visual Support	\$800
End of Conference Raffle	\$750

NOTE: This pricing constitutes our “Early Bird” opportunity. After 31 January 2017, pricing will increase by 15%.

Please review the options outlined above; once you’ve made a choice please contact Michael Stanton, Boise ISSA Treasurer at treasurer@boiseissa.org. He will send out a contract that you can complete with your choice(s), as well as a logistics document.

Thanks for your time and consideration!

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